

2009 COURSE OUTLINE
ENTREPRENEURSHIP FOR SINGLE PARENTS & MINORITIES (ESPM)
BUSINESS TRAINING PROGRAM AGENDA

Updated 1/20/2009 JK

Free Business classes open to the public on a nondiscriminatory basis will be held for five Saturdays from Saturday, January 24 through Saturday, March 7 from 10:00 a.m. - 3:00 p.m. (Dates may change dependant on winter storm weather). All classes will be held sat the Pioneer Manor, 201-11th Street North, Fargo. To register contact Joy Kipp, LSW, Program Manager at (701)237-6355, Fax (701)237-6553, E-mail JoyK@702com.net , www.fargohousing.org Sponsored by Fargo Housing & Redevelopment Authority, Immigrant Development Center and co-sponsored by Small Business Administration along with our special guest speakers and organizations mentioned below.

KICK-OFF
Saturday, January 24, 2009

Alan J Haut, Economic, Development Specialist, Small Business Administration (SBA)
10:00 a.m. -12:00 p.m. "THE BUSINESS PLAN"
-Outline of a Business Plan
-The Statement of Purpose
-Description of Business
12:00 p.m. -1:00 p.m. Break & Lunch Provided
1:00 p.m. to 3:00 p.m. Joy Kipp, LSW, Program Manager, FHRA's Self-Sufficiency Center
"ARE YOU ENTREPRENEURIAL MATERIAL?"

Saturday, January 31, 2009

"Financial Data", Josh Astrup, Relationship Manager with U.S. Bank
10:00 a.m. - 12:00 p.m.
-Income Projection
-Income Statement
-Balance Sheet
-Statement of Cash Flow
-Financial Analysis
-Break-Even Analysis
12:00 p.m. -1:00 p.m. Break Lunch Provided
1:00 p.m. - 3:00 p.m. "FINANCIAL DATA Continued"
Randy Kingsly, Lake Agassiz Regional Development Corporation
-Sources and Applications of Funding
-Historical Financial Reports
-Supporting Documents
-Micro-Loan program

Saturday, February 14, 2008

10:00 a.m. - 12:00 p.m. "Individual Development Accounts (IDA)"
Rebecca Doete, SE Community Action-IDA & Lakes & Prairies-IDA
12:00 p.m. -1:00 p.m. Break & Lunch Provided
1:00 p.m. - 3:00 p.m. Cindy Norberg, Career Specialist, MSUM Career Services
"Resumes"

Saturday, February 21, 2009

Donovan Wadholm, Fargo SBDC Regional Director
"Financial Data"
10:00 a.m. - 12:00 p.m. Review of statements
-Income Projection, Income Statement,
-Balance Sheet,-Statement of Cash Flow,
-Financial Analysis,-Break-Even Analysis
12:00 p.m. -1:00 p.m. Break & Lunch Provided
1:00 p.m. to 3:00 p.m. Kenneth Rosson, Media Consultant, Dex Media,
"Advertising"

Saturday, February 28, 2009

Michelle Herrly, Assistant Vice President, Human Resources, First International Bank

“Management, Personal History of Principal” “Management Assessment”

10:00 a.m. – 12:00 p.m. “Related Work Experience, Personnel “

12:00 -1:00 p.m. Break Lunch provided

1:00 p.m. -3:00 p.m.

Tracy McFarland,
Certified Consumer Credit Counselor
Village Family Service Center
“CREDIT”

Saturday, March 7, 2009

Jim Eddy, Service Corps of Retired Executives (SCORE)

“CUSTOMER SERVICE”

10:00 a.m. - 11:00 p.m.

“PANEL OF SPEAKERS”

11:00 a.m. - 12:30 p.m.

12:30 p.m. - 2:00 p.m.

“GRADUATION”
Certificates & Lunch Provided”

Special Note: Speakers, topics and dates may vary. Classes may be postponed due to storm weather, if so; dates may be extended into March 09

ESPM BUSINESS TRAINING REGISTRATION

This program is made available and through Fargo Housing Authorities Public Housing 2008 HUD Family ROSS grant & the Immigrant Development Center.

Please print:

Name _____

Referring Organization: _____

Address Street: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____

Do you receive (please check)

Public Housing Scattered sites family OR Section 8

Which Housing Authority (please check)

FARGO HOUSING _____

CASS COUNTY _____

CLAY COUNTY _____

MOORHEAD HOUSING _____

Other: _____

***We are open to the public on a non-discriminatory basis if room is available.**

Contacts: Joy Kipp, LSW, Family Self-Sufficiency (FSS) Coordinator

Pioneer Manor, 201 11th St. N, Fargo, 58102, Phone: 701-237-6355 Fax: 701-235-6553

E-mail Addresses: Joyk@702com.net ; www.fargohousing.org

And/or Tammie Yak, Assistant Director, Immigrant Development Center 810, 4th Avenue S.

Suite 204 Moorhead, MN 56560, (218)284-8022, tammie@idcfm.org

*Special thanks to Immigrant Development Center & Tammie Yak, assistant Director for providing lunches.